

# CONTENT GUIDELINES

# Thank you for partnering with KidsCasting! 🎬💕

We're excited to see the amazing content you'll create. Below are some guidelines and suggestions to help you craft engaging and informative posts for your audience.

## Content Ideas 💡

### 1. Introduction to KidsCasting:

- Explain what KidsCasting.com is: a platform connecting young talent with casting opportunities in TV, film, theater, modeling, and more. Provide a clickable link in stories.
- Highlight our mission: helping parents and kids navigate the entertainment industry.

### 2. Platform Features:

- Casting Calls: showcase the wide range of casting calls available on the platform.
- Success Stories: share stories of young talent who found success through KidsCasting.
- Resources: mention the helpful resources we provide for parents and young performers, including articles, tips, and guidance.
- Amazing projects with BIG firms: highlight some of the high-profile projects and casting calls with major companies in the entertainment industry.

### 3. Personal Experience:

- Share your personal experience exploring the platform.
- Highlight any favorite features or aspects that stood out to you.
- Encourage your followers to take advantage of the promo code to join KidsCasting (will be provided).

## Hashtags

To maximize reach and engagement, please use the following hashtags:

- **Our Hashtags:**  
#KidsCasting, #KidsCastingcom, #KidsCastingPartner.

## Best Posting Times

To ensure your content gets the best engagement, consider posting during these peak times:

- **Weekdays:** 6 PM - 9 PM
- **Weekends:** Between 10 AM - 1 PM and 5 PM - 8 PM

P.S. you can check your own best timing for posting in your professional dashboard.

## Checklist Before You Post

1. **Explore KidsCasting.com** to see the platform from the inside, apply for casting calls, and become a true member.
2. **Create content** about the platform. Please use "KidsCasting.com" (with the dot-com) for better clarity for our audience.
3. **Don't forget** to include our Instagram tag, KidsCasting.com site link, and promo code.
4. **Post regularly**, at least twice a month, to build trust with your audience.



We believe you know your audience the best, so please be authentic and true to your style in your posts. 🌈

**P.S. We have a separate highlight on our Instagram called "Tags" where you can check how other creators talk about us in the content they did.**

Thank you again for your collaboration. We can't wait to see the incredible content you'll create! 💕